

Market House

JOB ADVERT

Role	Business Lead, Market House Penzance
Responsible to	COO, The Penzance Regeneration Company CIC
Key relationships	Delivery partners, Directors, Community
Salary	£50,000 plus, depending on experience and track record
Status	Full time
Location	Penzance, Cornwall – on site

Are you an experienced senior manager with a passion for community led regeneration? If so, this is an exceptionally exciting opportunity for a creative, business minded leader to help bring to life the strategic vision for Market House in Penzance and make a significant impact on revitalising Penzance town centre.

About Us

Market House was brought into community ownership in 2022 when it was acquired by The Penzance Regeneration Company CIC 'PZRC' to secure its future and play an active part in a revitalised town centre. With capital funding from the Government's Town Deal Fund, this grade 1 listed building is now being transformed by PZRC to create a street food hall and restaurant.

The vision is to bring Market House back to life as a financially sustainable asset for the town, driving increased footfall and strengthening the food, visitor and evening economies. The street food hall will offer opportunities for innovative local food entrepreneurs to rent a street food kitchen pod, develop and grow their businesses; and the restaurant a place where local young people can gain exceptional levels of hospitality skills.

The Market House will be operated by a wholly owned subsidiary of PZRC, Market House Penzance CIC.

The role

With the Market House construction project due to complete in spring 2027 and the launch planned for the summer, we are looking for our business leader to join us early in the new year 2027 and work with, and report to, the PZRC Chief Operating Officer to get the Market House launch ready.

Longer term, the purpose of this role is primarily to spearhead and support successful delivery of the street food hall. The Market House Business Lead will oversee the operational delivery of the street food hall and in particular work to optimise town centre impact, drive revenue generation and secure targets for financial performance.

Key responsibilities

- Develop and manage implementation of operational business plans for the street food hall to secure delivery in line with PZRC's strategic goals;
- Secure and manage street food kitchen pod operators. Support their delivery and ensure adherence to the terms and conditions of their occupancy agreements
- Manage and work closely with the Market House bar manager to secure delivery of a commercially successful drinks operation which works as an integral part of the overall Market House offer and supports the success of other elements of the business
- Create and implement an Events and Activities strategy and delivery plan which will entail developing partnerships and working closely with local stakeholders including Penzance BID, Penzance Town Council, and other local events organisations and stakeholders to contribute to securing:
 - A cohesive and collaborative approach to town centre events and activities;
 - Market House playing a focal role in driving increased local and visitor footfall in the town centre; and
 - Market House offering an exciting and attractive draw to local people, local and regional visitors and tourists
- Create and implement a Marketing and Communications strategy and delivery plan to support awareness and engagement across target audiences and successful operational delivery;
- Monitoring and oversight of policies, procedures and regulatory aspects of the business; and
- Monitor delivery vs the operational business plan and financial targets

Personal qualities, experience and skills

- Outgoing, energetic and creative
- A minimum of 5 years senior manager/leadership experience, ideally in hospitality, leisure or retail and with experience of and/or a keen interest and understanding of working with the community;
- A strategic thinker combined with hands on operational capability;
- Financially literate, able to produce financial projections and monitor performance;
- Experience of stakeholder engagement and developing strategic and delivery partnerships;
- Strong analytical and communication skills;
- Strong people management skills; and
- Commitment to the community, social and regeneration aims of PZRC.

Join us in bringing this landmark building back to life as part of a revitalised town centre. If you're ready to make a real difference in a unique, rewarding and exciting environment we'd love to hear from you.

How to Apply

Please email your CV and a cover letter – maximum 2 sides A4 – that sets out your suitability for the role to Mike Rabbitte at admin@pzrc.co.uk by midnight on 5th October 2026.

- We will only accept applications submitted by email
- No agency responses will be accepted
- This is an on-site role with no opportunity for remote working
- For an informal discussion about the role, please contact admin@pzrc.co.uk in the first instance and we'll get back to you

Key dates

Closing date Midnight, 5th October 2026

Interviews Week commencing 19th October 2026

We welcome applications from candidates of all backgrounds and experiences. Even if you don't meet every requirement but have relevant experience, we'd love to hear from you.

We are committed to your journey as a candidate and will provide any necessary support throughout the application process. If you require assistance in completing your application, or need the process to be adjusted, please don't hesitate to contact us.